

Marilyn Cade

Marilyn is the Principal and CEO of ICT Strategies, mCADE llc – providing strategy and advice in Internet governance, Internet Governance and Internet policy, ICANN matters, cyber security; global IP networking services and related policy issues. She is a welcomed contributor to the national and regional IGFs, speaking at many of the developing country NRIs. She has served as an IGF MAG Member and continues as a very active contributor. She also acts as an advisor to business focused initiatives bringing the voice of small and mid sized businesses into both national engagement regarding Internet Governance and engagement with the UN family of activities.

Cade works at the nexus of information and communications technology (ICT) and global public policy in global forums in relation to the Internet and its changing role as a critical communications infrastructure. She is actively involved in discussions regarding global economic recovery; Internet Governance and post WSIS activities, including achieving the SDGs. She organizes and advises on industry perspectives on Internet Governance, including the Internet Governance Forum; WSIS Forum; UNESCO, ITU; ICANN; UNCTAD, and UN CSTD.

Cade serves as the chief catalyst for the IGF USA, a US organized forum that feeds into the global IGF, and is an active participant in the global IGF. At ICANN, she has served as a GNSO Policy Councilor, past chair of the Business Constituency at ICANN. She is a member of the Business Constituency Outreach Committee, and is also actively engaged in the Cross Community Working Group on Auction Proceeds. She is a member of the ICANN Budget Working Group.

In the past, she was appointed by the United Nations Secretary General to the United Nations Council on Science and Technology's Working Group on Improvements to the IGF, and the follow-on Working Groups on Enhanced Cooperation as one of five business representatives.

Cade has extensive expertise in multi-lateral organizations, such as the ITU, OECD, APEC, and ICANN. She was a member of the UN ITU Secretary General's High Level Expert Group on Cyber Security (HLEG) and the UN WIPO Director General's Advisory Council on e-commerce.

Prior to launching ICT Strategies, mCADE llc, she led Internet policy and ecommerce policy for AT&T, where she helped to found and lead numerous industry coalitions and initiatives, ranging from e-commerce, copyright and trademark, cybercrime, child safety online, and Internet governance. Earlier, she had a ten year career in management in state government and non-governmental organizations.

Ms Cade holds a B.S. in Sociology, Southwest Missouri State College/University of Missouri; a M.S.W [Organizational Development], St Louis University, Missouri and has done additional graduate level course work in organizational development. Her background includes extensive experience in professional development and technical training.