

Yubelkys Montalvo

On January 2006, The Hispanic Educational Technology Services (HETS) Board of Directors appointed Ms. Yubelkys Montalvo, as the new Executive Director to lead the organization in its next steps. She took on the challenge to guide the organization towards a self-sustainability model and continue the implementation of targeted services and programs, for all members and the educational community, in general.

Following her contributions to the organization as an Executive Assistant, in addition to serving as Public Relations Specialist for 7 years, Montalvo served as the Interim Director for a 5 months term. As an expert in member relations, project management, and integrated communications, Montalvo has contributed to HETS with a keen perspective, helping translate the organization members' needs into opportunities for growth and collaboration.

Montalvo's job focus on bringing growth to the Consortium and diversifying member benefits, as it expands its membership, creates new services, and proposes new educational technology options for its constituencies. Strategies to be implemented will also open new doors towards the enhancement of the organization's image and strengthen its mission.

Montalvo's achievements included the creation and coordination of the HETS main conference called: Best Practices Showcase with an Academic Fair, the annual event called: Student Leadership Showcase, the publishing of the peer reviewed HETS Online Journal which is part of the Cengage and EBSCO databases, the redesign of the Virtual Plaza portal (www.virtualplaza.org), and the development of new services,

trainings in Spanish and English, and strategic alliances with organization to benefit HETS constituencies.

Montalvo have a Bachelor Degree in Communications from the University of Puerto Rico, Río Piedras Campus, and a Master Degree on Public Relations from the Sacred Heart University in Puerto Rico. Currently, Montalvo is pursuing a Doctor Degree in Leadership in Education at the Inter American University in Puerto Rico, Ponce Campus.

She had coordinated several international trainings in Colombia and México as part of the partnership with Blackboard, and had participated on several Conferences and Forums, National and International, and served as Speaker on the VI International Congress CITICED CREAD Caribe 2009 and the United States Distance Learning Association (USDLA) Annual National Conference on 2008, Virtual Educa International Conferences, among others.